

Prize Draw Terms & Conditions

1. Promoter

- Promoter Name: Ideally USA Corporation
- Address: 8 The Green, Ste A, Dover, Kent, 19901

2. Promotion Name

“Prize Draw for 1 Year of Always-On U&A Data”

3. Promotion Period

- Opens: September 8, 2025, 7:00am (CT)
- Closes: September 18, 2025, 5:00pm (CT)

4. Eligibility

- Open to businesses operating in the United States in FMCG, CPG, or Enterprise Service industries, with end consumers that are part of the general U.S. population.
- Entrants must be 18 years or older, and must not be employees, officers, directors, or immediate family members of the Promoter.
- Sweepstakes void where prohibited by law.

5. Entry Method

- Entry is free. No purchase is necessary and purchase will not improve chances of winning.
- To enter, scan the QR code, complete the entry form, and submit before the closing time.
- Limit: one entry per person.

6. Prize Details

- Prize: 1 year of always-on Usage & Attitude (U&A) data for one category (selected by the winner), one market, with the winner’s custom audience segmentation parameters. The U&A data will be conducted and hosted using the Promoter’s platform.

- No cash alternative. Prize is non-transferable.

7. Winner Selection

- Winner will be randomly drawn within 7 business days of the closing date.
- Each valid entry has an equal chance of winning.
- Winner will be notified by email within 2 business days of the draw.

8. Publication of Winner

- Winner's name (business name) may be published on the Promoter's website [goideally.com] or social media within 14 days of the draw.

9. Unclaimed Prize

- If the winner does not respond within 28 days, the Promoter reserves the right to conduct a redraw, with notification following the same method.

10. Personal Information & Privacy

- Entrants consent to data collection for the purposes of administering the draw and receiving communications about consumer trend reports and updates from Ideally.
- Data use will comply with U.S. privacy laws and will not be sold or shared with third parties outside the Promoter's business.
- Entrants may opt out of marketing communications at any time via unsubscribe links in emails.

11. Liability & Disclaimers

- Promoter accepts no liability for lost, late, or misdirected entries.
- The draw must be fair and equitable — entries must be submitted via the official form only.
- Promoter reserves the right to cancel or modify the draw in unforeseen circumstances.

12. Taxes



- Winner is solely responsible for any federal, state, or local taxes arising from the prize. If the prize value is \$600 or greater, Promoter will issue an IRS Form 1099-MISC.

13. Governing Law

- These Terms are governed by the laws of the State of Illinois.